

GOVERNING TEXAS

ANTHONY CHAMPAGNE

AND

EDWARD J. HARPHAM

Governing Texas

SECOND EDITION

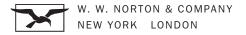
Governing Texas

Anthony Champagne

UNIVERSITY OF TEXAS AT DALLAS

Edward J. Harpham

UNIVERSITY OF TEXAS AT DALLAS



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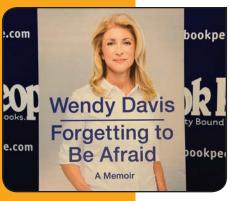
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preface

ur goal in this text is to offer readers a broad understanding of the factors that are reshaping political processes and institutions in the Lone Star State in the first two decades of the twenty-first century. We are particularly concerned with explaining how the principles underlying constitutional government in Texas are being reworked in the face of new political, economic, and demographic changes. By supplementing our institutional analysis with concrete examples from everyday political life in Texas, we hope to show the reader that politics and government in Texas are not only important to their lives but endlessly fascinating as well.

Features of the Second Edition

Another, related goal of the book is to provide students with extensive pedagogical support throughout each chapter. In every chapter, several features engage students' interest and help them master the learning objectives for the topic.

- **Chapter Goals** appear at the start of the chapter and then recur at the start of the relevant sections throughout the chapter to create a more focused, active reading experience.
- Extensive end-of-chapter review sections organized around Chapter Goals
 include section outlines, practice quiz questions, key terms, and Recommended Websites, as well as information about related online resources.
 Students have everything they need to master the material in each section
 of the chapter.
- "Who Are Texans?" infographics engage visually oriented students with a "statistical snapshot" of the state related to each chapter's topic. These features help students grasp the political implications of demographic, political, economic, and regional diversity in Texas. Related exercises in the online coursepacks and slides in the instructor PowerPoints make it easy for instructors to bring these graphics into their online or face-to-face classrooms.
- NEW "Texas and the Nation" infographics enable students to compare
 Texas's government and politics to other states'. Critical thinking questions
 accompany each "Texas and the Nation" graphic and encourage students to
 engage deeply with the graphics and draw their own conclusions. Related

exercises in the online coursepacks and slides in the PowerPoints make it easy for instructors to bring these graphics into their online or face-to-face classrooms.

- "You Decide" boxes in every chapter address controversial issues in Texas
 politics that students care about. These boxes encourage students to think
 beyond their knee-jerk reactions and consider all sides of the debate.
- "What Government Does and Why It Matters" chapter introductions draw students into the chapter by showing them why they should care about the chapter's topic.

Revisions to the Second Edition

In the second edition of *Governing Texas*, we have tried to provide students with the most up-to-date account of Texas government and politics. Every chapter was scrutinized with help from dozens of outside reviewers, and we have tried to provide the most current examples and data throughout the text. Highlights of the new edition include:

- Updated material on the 2013 legislative session and the 2014 elections throughout, including new data from the Legislative Budgeting Board
- A new graphic feature—"Texas and the Nation"—in each chapter, enabling students to look at Texas from a broader national perspective
- Updated data in the "Who Are Texans?" graphics throughout
- An expanded discussion of the Texas constitutional founding in Chapter 2
- A new appendix, featuring a group of primary source readings that complement the text, including the Texas Declaration of Independence and the Texas Ordinance of Secession
- A completely revised chapter on "Texas in the Federal System" (Chapter 3), now placed after the chapter on the Texas Constitution
- Updated chapter on interest groups, which now offers discussions of collective action and interest group capture
- Heavily revised chapter on local government, which has been moved up in the text to appear after chapters about the other institutions established by the constitution and now includes an extended discussion of the politics surrounding the provision and funding of public pensions
- New discussions of efficiency and rationality in the policy-making process in Chapter 12 on public policy

We believe that these changes will assist professors in teaching students the nuts and bolts of Texas government and politics, as well as the broad themes and issues that will shape the Lone Star State in the coming decades.

Resources for Assessment and a Dynamic Classroom Experience

The media package for *Governing Texas*, Second Edition, offers all of the tools needed for effective assessment, targeted self-study, and dynamic classroom presentations—either online or face-to-face. Features include the following.

Norton Coursepacks: Our content, your course

Rachel Bzostek, *University of Texas, Tyler* Jeremy Duff, *Midwestern State University* Alexander Hogan, *Lone Star College, CyFair* Sharon Navarro, *University of Texas, San Antonio*

Easily add high-quality Norton digital media to your online, hybrid, or lecture course—all at no cost. Norton Coursepacks work with and leverage your existing Learning Management System, so there's no new system to learn, and access is free and easy. Comprehensive Coursepacks are ready to use, right from the start, but are easy to customize, using the system you already know and understand. Norton Coursepacks include exclusive multimedia content and assessment tools that are not found anywhere else, such as test banks and quizzes, interactive learning tools, and exercises covering chapter objectives and tagged to State Learning Outcomes. Every chapter includes:



- Video exercises from The Texas Tribune and ABC News to help students retain and apply information through current events
- NEW "Who Are Texans?" and "Texas and the Nation" animated infographics to guide students through interpreting data
- Simulations to get students thinking about how Texas government really works
- NEW "You Decide" exercises to help students engage varying views on contemporary issues
- NEW "By the Numbers" exercises to help students practice quantitative skills by exploring key datagraphics from the text

Norton Ebook: Same great book, a fraction of the price

Norton ebooks allow students to access the entire book and much more; they can search, highlight, and take notes with ease, as well as collaborate and share their notes with teachers and classmates. The *Governing Texas*, Second Edition, ebook can be viewed on any device—laptop, tablet, phone, even a public computer—and will stay synced between devices.

Lecture PowerPoints

Ronald Vardy, Wharton County Junior College

The second edition of *Governing Texas* offers fully customizable lecture slides with clicker questions, teaching ideas, and discussion questions in the instructor-only notes field. "Who Are Texans?" and "Texas and the Nation" slides feature popular infographics and pop quiz questions for the optimal lecture experience.

Art Slides

Photographs and drawn figures from the book are available for classroom use.

Instructor's Manual

Jeremy Duff, Midwestern State University

The Instructor's Manual includes chapter outlines, class activities, and group discussion questions. Each chapter also offers suggested video clips with links and discussion questions.

Test Bank

Sharon Navarro, University of Texas, San Antonio

The revised test bank assesses chapter learning goals and Texas Student Learning Outcomes, applies Bloom's Taxonomy across these goals and outcomes, and improves the overall quality and accuracy of our assessment through extensive peer review.

About the Authors

Over the past 25 years, we have worked together on a number of books that have studied various aspects of government and political life in Texas. We come to the study of Texas politics and government from two very different backgrounds.

Anthony Champagne was born in Louisiana as the French surname suggests. His mother's family, however, were pioneer farmers and ranchers in Hopkins County, Texas. It was growing up with Louisiana and Texas connections that gave him a life-long interest in politics. When he moved to the University of Texas at Dallas in 1979, he immediately visited the Sam Rayburn Library in Bonham. Sam Rayburn was one of the Texas's most influential political figures. He was elected to the U.S. House of Representatives in 1912 and served until his death in 1961. During that time, he was chairman of one of the most influential committees of the House, was Majority Leader, Speaker, and Minority Leader of the House. He is responsible for much of the major legislation in the New Deal and for his key role in the politics of the Truman, Eisenhower, and early Kennedy Administrations. A chance meeting at the Sam Rayburn Library with H. G. Dulaney, Sam Rayburn's secretary for 10 years, led to the opportunity to do over 130 oral histories with persons associated with Sam Rayburn. As a result, Champagne was completely hooked on studying Texas politics. He was particularly interested in the transformation of the state from an overwhelmingly Democratic state to a Republican bulwark. And, he was interested in how Texas changed from being a key partner with the national government in the cooperative federalism of the New Deal period to a state whose leaders are frequent critics of national power today. Political change in the state from the Sam Rayburn era to today is a key research focus of his.

Edward Harpham, in contrast, was born in Montreal to second generation Canadian parents who immigrated to the United States soon after his birth. His family's migration over the last 100 years from Sheffield to Toronto (1919) to Delaware (1952) to Texas (1978) and the industries that employed the family (auto service industry, chemical industry, and academia) mirror the demographic changes that have reshaped much of the population movement in the United States and Texas throughout the twentieth century. Trained as a political theorist with a deep interest in political economy, Harpham's move to Texas sparked an interest in how economic changes in the late twentieth century were changing the contours of the state's traditional political life in new and unexpected ways. At the heart of his work lies an abiding interest on the role that ideas play in shaping the growth and development of political institutions and public policies in the modern information age.

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Robert Locander, Lone Star College-North Harris Nicholas Long, St. Edward's University George Lyon, El Paso Community College Mitzi Mahoney, Sam Houston State University Lynne Manganaro, Texas A&M International University Sharon Manna, North Lake College

Bobby J. Martinez, Northwest Vista College David McClendon, Tyler Junior College Mike McConachie, Collin College

Elizabeth McLane, Wharton County Junior College

Phil McMahan, Collin College

Eddie Meaders, University of North Texas Banks Miller, University of Texas at Dallas

Eric Miller, Blinn College Patrick Moore, Richland College

Sherri Mora, Texas State University-San Marcos Dana Morales, Lone Star College-Montgomery

Amy Moreland, Sul Ross State University

Rick Moser, Kilgore College

Mark R. Murray, South Texas College

James Myers, Odessa College

Sugumaran Narayanan, Midwestern State University Sharon Navarro, University of Texas at San Antonio

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James Norris, Texas A &M International University

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Andrew Teas, Houston Community College-Northwest

John Theis, Lone Star College Kingwood Sean Theriault, University of Texas at Austin John Todd, University of North Texas Delaina Toothman, Texas State University Steven Tran, Houston Community College

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> Anthony Champagne Edward J. Harpham

December 2014

Governing Texas



The Political Culture, People, and Economy of Texas

WHY TEXAS'S POLITICAL CULTURE MATTERS In his *Travels with Charley*, John Steinbeck once described Texas as "a state of mind . . . a mystique closely approximating a religion." Americans passionately loved or hated Texas. Steinbeck believed that Texas, despite its vast space, its varying topography, its many cultures and ways of life, had a cohesiveness that may be stronger than any other part of America. He writes, "Rich, poor, Panhandle, Gulf, city, country, Texas is the obsession, the proper study and the passionate possession of all Texans."

Certain myths define the obsession that is Texas—and Texans—in the popular imagination. The cowboy who challenges both Native American and Mexican rule, the rancher and farmer who cherish their economic independence, the wildcatter who is willing to risk everything for one more roll of the dice, and the independent entrepreneur who fears the needless intrusion of government into his life—such are the myths about Texans.

These myths extend far into the popular imagination when we think about various politicians who have led the state since its founding: the visionary Stephen F. Austin locked in a Mexican jail after presenting Texas grievances to the authorities, the military hero Sam Houston who wins the Battle of San Jacinto but is thrown out of office because of his rejection of secession, the irrepressible Ma and Pa Ferguson who both served as governors, and the larger-than-life Lyndon Baines Johnson who began his career as a schoolteacher in Cotulla, Texas, and completed it as a champion of civil rights and the poor.

The reality of Texas today, its people and its leaders, is much more complicated than the Texas of popular myths. Texas is not only the second-largest state in the Union, comprising more than 261,000

square miles; it is also the second most populous. Texas has a population of more than 26 million people, and that population is rapidly growing and becoming more and more diverse. Whites constitute a little more than 45 percent of the population, while Latinos constitute more than 38 percent. Just fewer than 12 percent of the population are African American, and roughly 4 percent are Asian. Eighty-five percent of Texans live in urban areas, with many involved in an economy driven by high-tech industry and globalization. More than a quarter of the population has a bachelor's degree. On the whole, Texans are young, with 26.8 percent under the age of 18 and 10.9 percent over the age of 65.

Texas politics today is a political community that is dominated by the Republican Party. The Democratic Party of Vice President John Nance Garner (1868-1967), Speaker of the House Sam Rayburn (1882–1961), President Lyndon Johnson (1908–1973), and Lieutenant Governor Bob Bullock (1929–1999) no longer controls the key political offices in the state. Since the mid-1990s, Texas politics and government have been largely controlled by an establishment within the Republican Party led by such individuals as President George W. Bush (b. 1946), Governor Rick Perry (b. 1950), Lieutenant Governor David Dewhurst (b. 1945), and Texas Speaker of the House Joe Straus (b. 1959). In recent years, however, this establishment has been challenged from within the party. An increasingly aggressive group of dissidents tied into the Tea Party movement have advanced hyperconservative political positions on a variety of social and economic issues, including abortion, birth control, same-sex marriage, immigration, and taxes. Led by politicians like Senator Ted Cruz (b. 1970), Lieutenant Governor Dan Patrick (b. 1956), and Attorney General Ken Paxton (b. 1962), Tea Party supporters have pushed Texas Republicans further to the right by melding a cultural conservatism on issues like abortion and gay rights to an anti-Washington rhetoric that calls for lower taxes, less government spending and regulation, and a balanced budget.

The Democratic Party, too, has moved in new directions, spurred on by new and younger leaders. Gubernatorial candidate Wendy Davis (b. 1963) gave her party a shot in the arm when she filibustered against antiabortion laws at the end of the 2013 legislative session. Likewise, the twin brothers Julian and Joaquin Castro (b. 1974) represent something new to the party and the state. Educated at Stanford and Harvard Law School, the former has served two terms as the mayor of San Antonio before moving on to a cabinet position in the Obama administration. The latter, meanwhile, has entered the U.S. House of Representatives.

Undoubtedly, Tea Party Republicans like Ted Cruz and up-and-coming Democrats like Wendy Davis and the Castro brothers will give rise to new myths about the people and politicians found in Texas. We should be careful before we fully accept any of these myths. As in the past, the reality of Texas—its people and its politics—is much more complex than the myths we spin about it. Conservative Republicans may control today's political agenda, but their long-term dominance in politics and government is not certain. Increasing racial and ethnic diversity points to a new Texas, one that looks sharply different from the one in the history books and one that appears to favor Democrats (the party preferred today by most Latinos, African Americans, and recent immigrants). The future of the state and its people will be determined in large part by the struggle between an assertive Republican majority and a resurgent Democratic minority as both

try to address the various political, economic, and demographic challenges facing the state. Moving our understanding of governance and politics beyond the myths about Texas is the goal of this chapter and the book.

chaptergoals

- Describe the defining characteristics of political culture in Texas (pp. 5–7)
- Explain how Texas's geography has influenced its political culture (pp. 7–9)
- Trace the evolution of Texas's economy (pp. 10-19)
- Explain how the population of Texas has changed over time (pp. 19–26)
- Describe Texas's shift from a rural society to an urban one (pp. 26–32)

Texas Political Culture

Describe the defining characteristics of political culture in Texas

Studies of Texas politics often begin with a discussion of Texas's **political culture**. Though the concept is somewhat open ended, states do often exhibit a distinctive culture that is the "product of their entire history." Presumably the political culture of a state has

an effect on how people participate in politics and how individuals and institutions interact.¹ Political scientist Daniel Elazar has created a classification scheme for state political cultures that is used widely. He uses the concepts of moralistic, individualistic, and traditionalistic to describe such cultures. These three state political cultures are contemporary manifestations of the ethnic, socioreligious, and socioeconomic differences that existed among America's original thirteen colonies.²

According to Elazar, **moralistic political cultures** were rooted in New England, where Puritans and other religious groups sought to create the Good Society. In such a culture, politics is the concern of everyone, and government is expected to take action to promote the public good and advance the public welfare. Citizen participation in politics is viewed as positive; people are encouraged to pursue the public good in civic activities.

Individualistic political cultures, on the other hand, originated in the middle states, where Americans sought material wealth and personal freedom through commercial activities. A state with an individualistic political culture generally places a low value on citizen participation in politics. Politics is a matter for professionals rather than for citizens, and the role of government is strictly limited. Government's role is to ensure stability so that individuals can pursue their own interests.

Traditionalistic political culture developed initially in the South, reflecting the values of the slave plantation economy (pre-1865) and its successor, the Jim Crow era (1876–1965). Rooted in preindustrial values that emphasize social hierarchy

political culture broadly shared values, beliefs, and attitudes about how the government should function and politics should operate; American political culture emphasizes the values of liberty, equality, and democracy

moralistic political culture the belief that government should be active in promoting the public good and that citizens should participate in politics and civic activities to ensure that good

individualistic political culture

the belief that government should limit its role to providing order in society, so that citizens can pursue their economic self-interests

traditionalistic political culture

the belief that government should be dominated by political elites and guided by tradition **elite** a small group of people that dominates the political process



The Lone Star is the symbol of Texas and reflects its individualistic political culture.

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How would one describe Texas political culture? What patterns of Texas politics reflect its political culture?

provincialism a narrow, limited, and self-interested view of the world often associated with rural values and notions of limited government

and close interpersonal, often familial, relations among people, traditional culture is concerned with the preservation of tradition and the existing social order. In such states, public participation is limited and government is run by an established **elite**. Public policies disproportionately benefit the interests of those elites.

States can, of course, have cultures that combine these concepts. One book classified Colorado, for example, as having a "moralistic" political culture. California was classified as having a "moralistic individualistic" political culture and New York an "individualistic moralistic" culture. New Jersey was classified as "individualistic" and Georgia "traditionalistic." Florida and Kentucky were seen as "traditionalistic individualistic." Often Texas is categorized as having a "traditionalistic individualistic" political culture. Taxes are kept low, and social services are minimized. Political elites, such as business leaders, have a major voice in how the state is run. In spite of the difficulty in measuring the concept of political culture in any empirical way, it is a concept widely regarded as useful in explaining fundamental beliefs about the state and the role of state government.

Yet, the political culture of a state can change over time. Texas is undergoing dramatic changes, including some change in its political culture. It is also difficult to classify the political culture of a state as large and as diverse as Texas in any one category. In fact, Texas has many different political cultures or subcultures within its borders.⁴

Three long-lasting patterns in Texas politics seem to indicate a "traditionalistic individualistic" state political culture. Indeed, political elites interested in limited government with low taxes and few social services dominate Texas politics today. It is also the case that at least some of these characteristics of state politics are undergoing rapid change. We examine these elements of Texas political culture below.

The One-Party State

For over 100 years, Texas was dominated by the Democratic Party. Winning the Democratic Party primary was tantamount to winning the general election. As we will see in later chapters, this pattern no longer holds. During the 1990s substantial competition emerged between the parties for control of the state legislature. Following redistricting in 2002 the Republicans secured a 7-vote majority in the state Senate and a 24-vote majority in the state House. Between 2002 and 2014 all major statewide elected offices were controlled by Republicans. The question today is not whether the political culture of Texas will continue to be defined by a powerful Democratic Party, but how that culture will be redefined by two forces: a powerful Republican Party in most suburban and rural areas and a resurgent Democratic Party in Texas's most urban counties.

Provincialism

A second pattern that once defined Texas political culture is **provincialism**, a narrow view of the world that is often associated with rural values and notions of limited government. The result often was an intolerance of diversity and a notion of the public interest that dismissed social services and expenditures for education. Some of the more popular politicians in Texas have stressed cornpone—a hickish rural rejection of modern urban lifestyles—intolerance, and a narrow worldview rather than policies that might offer advantages to the state as it competes with other

states and with other nations. Like the one-party Democratic state, Texas provincialism has faded as a defining feature of the political culture. The growing influence of minorities, women, and gays in state politics, increasing urbanization, and Texas's relevance in the global economy have all undercut Texas's provincialism.

Business Dominance

A third, continuing pattern that has helped define Texas's political culture is its longtime dominance by business. Labor unions are rare in Texas except in the oil-refinery areas around Beaumont–Port Arthur. Other groups that might offer an alternative to a business perspective, such as consumer interests, are poorly organized and poorly funded. Business groups are major players in Texas politics, in terms of campaign contributions, organized interest groups, and lobbyists.

This chapter will investigate the economic, social, and demographic changes that transformed Texas's political culture during the twentieth century. These changes shook Texas government and politics in the 1990s and have continued to shape them in the second decade of the twenty-first century.



Ties between business and political leaders in Texas have always been strong. Here, then governor Rick Perry appears with Ralph Babb, the chief executive of Comerica Bank, to announce that Comerica would move its corporate headquarters to Dallas.

The Land

Explain how Texas's geography has influenced its political culture

Much of Texas's history and political life has been shaped by the relationship forged between its people and the land. Texas is the second-largest state in size, next to Alaska. To understand the dynamics of political life and governance in Texas demands an appre-

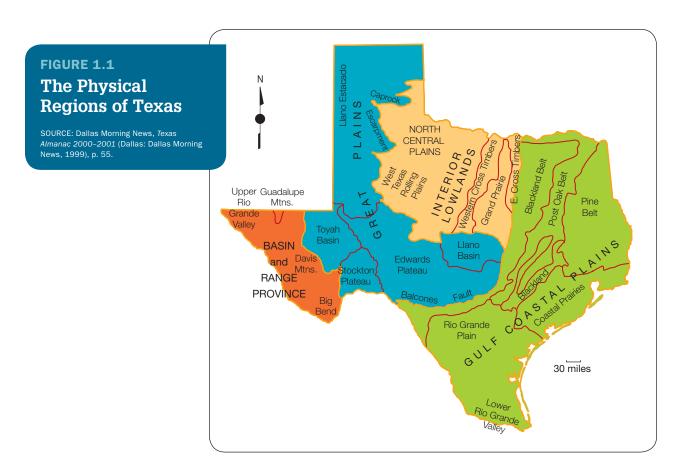
ciation of the vast spaces and topography that define the state.

Perhaps the most distinctive characteristic of Texas's geography is its size. The longest straight-line distance across the state from north to south is 801 miles; the longest east—west distance is 773 miles. To put this into perspective, the east—west distance from New York City to Chicago is 821 miles, cutting across five different states. The north—south distance between New York City and Charleston, South Carolina, is 763 miles, cutting across six different states.

Distances alone do not tell the whole story of the diverse geography found in Texas. There are four distinct physical regions in Texas: the Gulf Coastal Plains, the Interior Lowlands, the Great Plains, and the Basin and Range Province (Figure 1.1). The distinctive features of these regions have shaped politics in Texas in a number of important ways.

The Gulf Coastal Plains

The Gulf Coastal Plains extend from the Louisiana border and the Gulf of Mexico, along the Rio Grande up to Del Rio, and northward to the line of the Balcones Fault and Escarpment. As one moves westward, the climate becomes increasingly arid. Forests become less frequent as post oak trees dominate the landscape until they too are replaced by the prairies and brushlands of central Texas.



The eastern portion of the Gulf Coastal Plains—so-called east Texas—is characterized by hilly surfaces covered by forests of pine and hardwoods. Almost all of Texas's timber production takes place here. It is also the home of some of Texas's most famous oilfields. To the west is the Blackland Belt. A rolling prairie soil made the Blackland Belt a prime farming area during the late nineteenth and early twentieth centuries. It was a major center of cotton production in Texas. Today it is the most densely populated area of the state and has a diversified manufacturing base.

The Coastal Prairies around Houston and Beaumont were the center for the post–World War II industrial boom, particularly in the petrochemical industry. Winter-vegetable and fruit production plays a major role in the Lower Rio Grande Valley, while livestock is important in the Rio Grande Plain, an area that receives less than 24 inches of rainfall on average every year and during the summer months experiences rapid evaporation.

Texas's political life grew out of the Gulf Coastal Plains. The land grants made available to Americans willing to come to Texas in the first half of the nineteenth century were located here. This region was the foundation of plantation life during the antebellum period when slavery flourished in the state. The Dallas–Fort Worth area is located in the northwestern part of this region, once a bastion of a small Republican Party. A union movement grew out of the industrialized areas along the coast, providing support to a liberal wing of the Democratic Party. For the most part, though, the Gulf Coastal Plains were dominated by rural conservative values, be they located in the Democratic Party (from 1876 to the early 1990s) or in the

Republican Party (from the 1990s to today). Urbanization and suburbanization in Houston and Dallas–Fort Worth have added new dimensions to the political life of this region. Urban areas have become increasingly Democratic, while suburban areas have become more Republican.

The Interior Lowlands

The Interior Lowlands are an extension of the interior lowlands that run down from Canada. They are bordered by the Balcones Escarpment on the east and south and the Caprock Escarpment on the west. Beginning to the west of Fort Worth, the eastern edge of the Interior Lowlands has predominantly an agricultural economy and a rural population. The western portion, meanwhile, rises from 750 to 2,000 feet in elevation. The West Texas Rolling Plains contain much level, cultivable land and are home to a large cattle-raising industry. Many of the state's largest ranches are located here. The region is dominated by conservative politics and the Republican Party.

The Great Plains

Pushing down into northwest Texas from the Rocky Mountains to the Balcones Fault, the Great Plains define the terrain in much of western Texas, rising from 2,700 feet in the east to more than 4,000 feet along the New Mexico border. The major city on the northern plains is Amarillo. Ranching and petroleum production dominate the economy. The southern plains economy centers on agriculture and cotton production, with Lubbock as the major city. Large-scale irrigation from underwater reservoirs, particularly the Ogallala Aquifer, has played a major role in the economic development of this region. A major concern of policy makers is that pumping out of the aquifer exceeds replenishment, raising questions of the viability of basing future growth on the irrigation practices of the past. We will return to a discussion of the problem of aquifer depletion in the public policy chapter (see Chapter 12).

As in East Texas, conservative political values have a home in the Interior Lowlands and the Great Plains. While representatives from this area have played a major role in the political life of the state over the last 100 years, their power has been ebbing in the face of the population pressures of Texas's expanding urban areas elsewhere.

The Basin and Range Province

The fourth geographic region in Texas is the Basin and Range Province. Here one finds Texas's mountains in the Guadalupe Range along the border with New Mexico, which includes Guadalupe Peak (8,749 feet) and El Capitan (8,085 feet). To the southeast is Big Bend country, so named because the Rio Grande River surrounds it on three sides as the river makes its southward swing. Rainfall and population are sparse in this region.

The area running from the Basin and Range Province to the Lower Rio Grande has always had a distinctive political culture, heavily dominated by the fact that Texas and Mexico have been joined at the hip economically and demographically. In the late twentieth and early twenty-first centuries, the Border region, including El Paso, McAllen, and Brownsville, has remained a Democratic Party bastion.

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How has the diverse geography of Texas affected its development?